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April 12, 1993

HARDY AND CAREY

ATTORNEYS AT LAW

111 VETERANS BOULEVARD METAIRIE, LOUISIANA 70005

2046-002

# **HAND DELIVERED**

ASHTON R. HARDY

BRADFORD D. CAREY

MARJORIE R. ESMAN

Ms. Donna R. Searcy Secretary Federal Communications Commission 1919 M Street, N.W. Washington, D.C. 20554

Re:

MM Docket No. 93-51

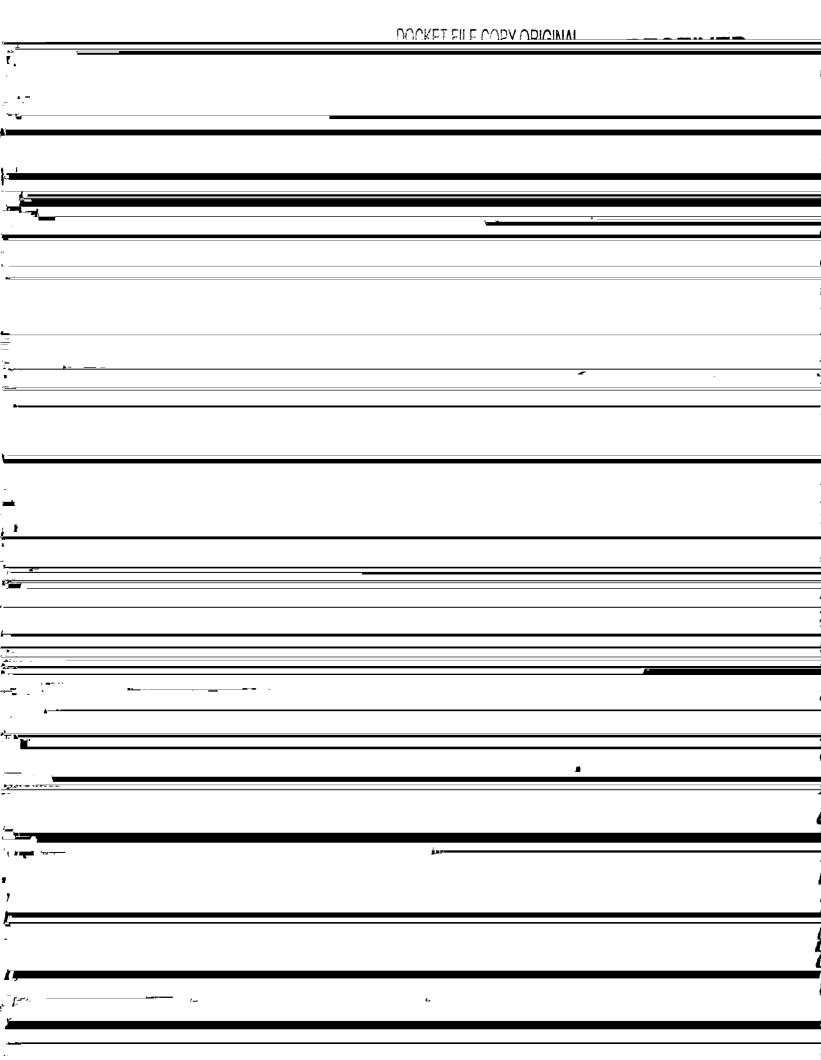
FM Proceeding, New Albany, Indiana

Dear Ms. Searcy:

Transmitted herewith for filing is an original and six (6) copies of an Integration and Diversification Statement of Midamerica Electronics Service, Inc. on behalf of our client, Midamerica Electronics Service, Inc., in the above-referenced proceeding.

Should the Commission have any questions, kindly direct them to the undersigned or Marjorie R. Esman of this office.

·	Sincerely,	



is the President and a Director. Larry A. Young, is the Secretary/Treasurer but has no ownership interest in the corporation.

## II.

## **INTEGRATION**

Mr. Boyce will work full time, at least eight (8) hours per day, five (5) days per week for a minimum of 40 hours per week in a management position as General Manager at the proposed station. Mr. Boyce will be the highest authority at the station, as he is, and will continue to be, at Midamerica. Midamerica will seek 100% quantitative Integration credit equalling the maximum score on the Commission's HHI scoring scheme for Mr. Boyce's commitment to integrate full time.

provides repair services as called only. Midamerica's relationship with each of its clients<sup>1</sup> is terminable at Midamerica's will. In addition to Mr. Boyce, Midamerica presently employs a broadcast technician and (part-time) a secretary. These employees presently work with minimum direction from Mr. Boyce. If Midamerica is the successful applicant here, Mr. Boyce will cause Midamerica to terminate its existing operations with the possible exception of those which clearly can be performed by existing (or additional) employees.<sup>2</sup>

Mr. Boyce will and Midamerica will curtail or discontinue their present business activities (and any Mr. Boyce or the company may acquire in the interim) to allow Mr. Boyce to devote himself full time to the proposed station should Midamerica be the successful applicant here.

As General Manager of the proposed station, Boyce will be the highest management authority at the station and will exercise daily authority over all departments of the station, including sales, production, programming, engineering, personnel and community affairs. He will be responsible for hiring and firing and other decision-making responsibilities in these areas and, directly or indirectly, will oversee all of the station's activities.

<sup>&</sup>lt;sup>1</sup>With the possible exception of an agreement with the Seymour, Indiana Airport Authority under which certain services are provided in support of a navigational aid for an area airport. This activity requires only a few hours per month and has no impact on Mr. Boyce's ability to fulfill his integration commitment.

<sup>&</sup>lt;sup>2</sup>Midamerica has an enviable record of being able to attract well qualified broadcast technicians to work for it.

#### III.

## SERVICE AREA RESIDENCE

Mr. Boyce has owned and lived in a residence in the City of New Albany since December, 1970. His present residence is, and for approximately fifteen) years has been, at 410 Mt. Tabor Road (New Albany), in the community of license, and well within Midamerica's proposed city-grade contour. Previously from 1970-1977, Mr. Boyce resided at 604 Navajo Drive (New Albany). He will continue to live within the city limits of New Albany, the community of license and will maintain no other residence.

New Albany, Indiana is separated from Louisville, Kentucky by the Ohio River. Prior to moving to New Albany, Mr. Boyce lived in a suburb of Louisville. During much of this time, Mr. Boyce was responsible for the installation, operation and maintenance of broadcast stations, the transmitters for which were located in the area known as Floyd's Knobs, Indiana. Floyd's Knobs are located outside of New Albany, Indiana. The normal route of travel taken by Mr. Boyce to the transmitter sites, often on a daily basis, generally was through New Albany. Thus, well before he moved his residence to New Albany, Mr. Boyce had developed connections with, and an understanding of the needs and interests of, New Albany. Mr. Boyce has lived in the overall area for nearly forty years.

# **BROADCAST EXPERIENCE**

As owner and President of Midamerica Electronics Service, Inc., Boyce has
been involved in the construction or rebuilding of many broadcast facilities. In
addition he has broadcost armorabin armoriance as a fifty (50%) narrount stack holder

## **CIVIC INVOLVEMENT**

Mr. Boyce has been involved in, and will claim qualitative enhancement credit for, civic activities in and around the proposed community of license and service area. While he will continue his civic activities, they will be curtailed as necessary to allow Mr.Boyce to devote himself full-time to the proposed radio station.

1. Boyce is a 42 year veteran of the Boy Scouts of America. He holds the Boy Scout's Silver Beaver Award for distinguished service to youth. His Boy Scout experience is as follows:

1961-62	Assistant Scoutmaster
1963-64	Scoutmaster
1968	Wood Badge Training Award
1969	Vigil Honor
1969-70	Council Junior Leader Training
	Scoutmaster
1970-72	Served on Wood Badge Scoutmaster Training Course
1975-77	Order of the Arrow Advisor
	Served on Staff of National Conferences
1978-79	Council Property Chairman
1978-80	Explorer Advisor
1979	Holder of Silver Beaver
1982-83	Council Exploring Vice President
1984-85	BSA Council Commissioner (One of top 3 Volunteer positions)
1990-91	Council Training Chairman
1973-Present	Member of Council Executive Board
1992-93	Fund raising and development in excess of 10 volunteer hours per
	week

- 2. He has been a "Kentucky Colonel" since approximately 1970 and has participated in various functions.
- 3. He served on a special Advisory Committee for the New Albany-Floyd County Schools radio station in 1991.

- 4. He has belonged to the Abraham Lodge #8 F&AM, the York Rite and Scottish Rite since approximately 1972, and is also a Shriner.
- 5. He served as Assistant Chapter Dad in the Order of Demolay, New Albany, from 1974-1978.

#### VI.

### **CURRENT EMPLOYMENT**

Mr. Boyce is currently self-employed as president of Midamerica of which he is the sole shareholder. He has pledged to curtail his activities with Midamerica's current business prior to commencement of program test operations on Midamerica's proposed FM station at New Albany, Indiana in order to devote himself full time to the radio station.

#### VII.

### **EMERGENCY POWER**

Midamerica will install emergency power generating equipment at both its studio and transmitter sites so that the proposed station will be able to continue to operate during times of local, state, or national emergency when utility services might be disrupted.

#### VIII.

## **DIVERSIFICATION**

Neither Midamerica nor its stockholder, directors, or officers has any interest in any medium of mass communications. As noted, Southeast Indiana Radio, Inc. of which Boyce was fifty (50%) stockholder, sold its stations WINN(FM) and WKRP(AM), pursuant to FCC consent, in January, 1993.

### IX.

# **OTHER FACTORS**

Midamerica will claim credit for such superior superior engineering coverage as the facts may establish. Furthermore, Midamerica respectfully notes that it and its owner, Mr. Boyce, are well positioned to expeditiously construct and operate the proposed station. Midamerica is in the business of constructing stations. It is respectfully submitted that were the decisional criteria to be altered, as suggested by the appellant in *Bechtel v. F.C.C.*, Midamerica should be the preferred applicant.

Respectfully submitted:

ASHTON R. HARDY BRADFORD D. CAREY

MARJORIE R. ESMAN HARDY AND CAREY

111 Veterans Boulevard, Suite 255

Metairie, LA 70005

Telephone: (504) 830-4646

Counsel for Midamerica Electronics

Service, Inc.

Dated: April 8, 1993

# Certification

I, Peter C. L. Boyce, hereby declare lunder penalty of perjury, that the foregoing STANDARDIZED INTEGRATION STATEMENT is true and correct to the best of my knowledge and belief.

Executed on April 8, 1993.

Peter C. L. Boyce

### **CERTIFICATE OF SERVICE**

I, Brenda Cherry, a secretary in the law firm of Hardy and Carey, do hereby certify that a copy of the above and foregoing document has been served on counsel for all parties to this proceeding, by mailing a copy of same via Federal Express, this 9th day of April, 1993, addressed to the following:

Honorable Richard L. Sippel \*
Judge
Federal Communications Commission
2000 L Street, N.W., Room 214
Washington, D.C. 20554

Charles Dziedzic, Esq. \*
Federal Communications Commission
Mass Media Bureau
2025 M Street, N.W., Room 7212
Washington, D.C. 20554

Morton L. Berfield, Esq. Cohen & Berfield 1129 20th Street, N.W. Washington, D.C. 20036 Counsel for Martha J. Huber

Adams Rib, Inc. c/o Lou Smith Ministries, Inc. P. O. Box 1226 Jeffersonville, IN 47131

John Wells King, Esq. Haley, Bader & Potts 4350 N. Fairfax Drive, Suite 900 Arlington, VA 22203-1633 Counsel for Rita Reyna Brent Stanley G. Emert, Jr., Esq. 2818 2nd Avenue, Suite 845
Seattle, WA 98121
Counsel for Staton Communications, Inc.

Brenda Cherry

\* By Hand on April 12, 1993